

PAGING

Your personal 24-hour  
7-day instant messaging  
and information service

Telecom



# Telecom paging

Are you someone who's out and about, on the go all day – or even all night? If so, chances are you're going to be out of touch some of the time.

With a pager you can be in touch all the time – making it easy for customers, colleagues, friends and family to get in touch with you wherever you are, quickly and cost-effectively. Whatever your lifestyle – at work, home or play – there's a pager and pricing plan to suit you.

A pager gives you and your business freedom, and your callers the knowledge that you're always accessible.

- > Pagers have around a three month battery life so they are **always on** and have **wide** and **strong** coverage – you are more likely to quickly get an important message first time.
- > Paging is **reliable** – backed up by Telecom's comprehensive paging network.
- > Pagers allow for **group calls**. A group of pagers with a common radio identity code (RIC) are treated as a single pager. This allows for quick and easy access to many with just one paging message at the cost of just one call – a very cost effective way to reach your staff.
- > Pagers are **Internet connected** – with AirPage or Etxt, anyone, anywhere with internet access, can send a message straight to your alphanumeric pager.
- > Pagers are particularly **discrete** and **non-intrusive** due to their acceptability for messaging and they are easy to leave in vibrate mode. Great if you are often in meetings.
- > Pagers allow for **greater flexibility** – you are free to respond to your messages how and when it is most appropriate to you.
- > Pagers are **efficient** – you can get your message within seconds. With plenty of room for details in an alphanumeric message you may not even need to return the call.



## SO WHAT'S THE PAGER SERVICE FOR YOU?

The right pager service for you depends on you and your business. Choose from one of these four options:

### > MESSAGE ME – THE PERSONAL TOUCH

Telecom's Message Centre gives your callers a personal answer service, 24 hours a day, seven days a week. It's like your personal receptionist at a fraction of the cost.

Calls to your pager are answered by a professional, friendly operator with a personal greeting and any other information of your choice.

Our operators can ask your callers for their name, phone number and any other information you want – such as a detailed message if you're only returning urgent calls. The messages go to your pager within seconds.

The Message Centre can also remind you about appointments or important dates – like that regular meeting, or that anniversary you've always forgotten!

### > MESSAGE ME DIRECT

Message Me Direct lets people send you a message straight from their computer. With the appropriate software, they can send up to 200 characters of text – that's about four or five sentences – straight to your pager screen. With plenty of room for detail in the message, you may not even have to call back!

### > NUMERIC PAGING

With numeric paging you can receive up to 20 numbers on your screen. After hearing your greeting (which you can personalise), callers can use the keypad on their phone to enter their contact number which is sent straight to your pager.

You can even use simple coded messages with regular callers – like '555' for 'call the office'.

Bravo 600



Tellus



#### > AIRPAGE – EMAIL TO PAGING

AirPage is an additional service that allows you to receive short emails (up to 160 characters) on your pager. Wherever you are, people can send messages straight from their computer using email – and it won't cost them anything.

As AirPage can be sent from anywhere in the world, it's an ideal contact solution for your overseas customers, suppliers, friends or family.

#### > eTXT™

eTXT™ allows individuals to send 160 character text messages to their 026 pager or text capable 027, 025, 021 or 029 mobile phone from almost any email client system. When you can't get to your desktop the eTXT™ Web service provides access from any Internet connected PC. You simply add @etxt.co.nz to the mobile or pager number or set up aliases in your eTXT™ address book.

To access this service you must have an 027 or 025 Telecom account. For more information, visit [telecom.co.nz/paging](http://telecom.co.nz/paging)

## THE ELECTRONIC CONNECTION

Today's technology means paging is more than just a one-to-one connection.

With a PC, a modem and the appropriate software package, messages and information can go straight to your pager. You'll know when there's an email message waiting, and with an alphanumeric pager, you can see the name of the sender, the subject line and even the first few lines of the message.

You can set up your pager to let you know when there's a message waiting on your mobile phone, in Message Manager or in your FaxAddress mailbox.

You can apply your pager to all sorts of electronic devices – to automatically let you know if your burglar alarm has been activated, if your vending machines are getting low on stock, if the temperature changes in a climate-controlled environment . . . the possibilities are endless.



## MESSAGE CENTRE SERVICES

The message centre services have plenty of flexibility. Through the centre's MMessage Me service you can:

- > Instruct the operator to always **ask for certain information** (e.g. always ask for a phone number and a reason for the call), as well as specify **what information** may be given to the caller.
- > **Retrieve a deleted message** up to one month after you receive it.
- > **Alter the greeting** your customers receive on calling your pager – for example if you are on holiday the Message Centre can advise people of an alternative contact.
- > **Book a message in advance** to be sent to your pager – reminders for those important meetings, regular phone calls or special occasions.
- > Set up a **roster** so that specific people are sent the message depending on the **time** of day, **where** the call came from, or **what** it relates to. For example, if messages are received after work hours they can be sent through to the on-call person.
- > Ask the Message Centre to **hold your messages** until a specified time, at which point all the messages received will be sent through to your pager.
- > Have your messages **sequentially numbered** so you can make sure you've seen all of them.
- > Have **copies of your messages** sent to you by fax, email or mail so you can refer to them without storing them on your pager. Daily batches cost \$20 +GST per month and weekly batches cost \$10 +GST per month.

## CHOOSE A PRICING PLAN TO SUIT YOU AND YOUR LIFESTYLE

There's plenty of flexibility – and even the option of free messages! Your monthly access fee will depend on how much you plan to use your pager, and where you intend to use it:

- > **NATIONAL:** You receive paging messages wherever you are in New Zealand.
- > **ISLAND:** You choose whether you want to receive your messages in either the North or South Island.
- > **METRO:** You choose whether you want to receive your messages in either Auckland, or Wellington or Christchurch.
- > **NOTE:** Regardless of your coverage plan, people can send you messages from anywhere.





## PRICING PLANS



	MONTHLY ACCESS FEE			YOU	CALLERS
	NATIONAL	ISLAND	METRO	PAY PER MESSAGE	
<b>&gt; MESSAGE ME</b>					
Message Me	\$50	\$40	\$30	17c	10c
Message Free100 (100 free messages per month)	\$65	\$55	\$45	17c	10c
Message Free200 (200 free messages per month)	\$80	\$70	\$60	17c	10c
<b>&gt; MESSAGE ME DIRECT</b>					
Message Me Direct	\$10	\$10	\$10	17c	10c
Message Direct100 (100 free messages per month)	\$25	\$20	\$15	17c	10c
Message Direct200 (200 free messages per month)	\$30	\$25	\$20	17c	10c
<b>&gt; AIRPAGE</b>				17c	
<b>&gt; NUMERIC DIRECT</b>					
Numeric Direct	\$10	\$10	\$10	17c	10c
Numeric Direct100 (100 free messages per month)	\$15	\$15	\$15	17c	10c
Numeric Direct200 (200 free messages per month)	\$20	\$20	\$20	17c	10c

All prices exclude GST. All prices are effective March 2001.

- NOTE:** 1) To receive AirPage, your pager must be on a Message Me or Message Me Direct rate plan.
- 2) The only time that prices will vary from those in this brochure is if:
- > You connect to the paging network via a PACNET connection, where charges are usage based.
  - > You divert your mobile phone to a pager. You'll be charged half the applicable mobile phone rate for that time of day.

## OTHER PRICING

### Care to rent?

If you'd rather rent a pager than buy one, we can offer you either numeric or alphanumeric options to go with your chosen pricing plan:

- > **Numeric (12-month term): \$12.00 per month**  
(excl GST, incl insurance)
- > **Numeric (no term): \$15.50 per month** (excl GST, incl insurance)
- > **Alphanumeric (12-month term): \$20.00 per month**  
(excl GST, incl insurance)
- > **Alphanumeric (no term): \$26 per month** (excl GST, incl insurance)

#### > MESSAGE CENTRE EXTRAS

Take a look at these extras.

**FAXING/POSTING MESSAGES:** Ideal when you need a printed copy of your message.

- > Daily faxing: **\$20 per month** (excl GST)
- > Weekly posting: **\$10 per month** (excl GST)

**MESSAGE RETRIEVAL:** We store your messages for one month. If you want to recall a deleted message, Message Retrieval will do it for you.

- > Retrieval up to two days: **Free**
- > Retrieval up to two weeks: **\$10 per message** (excl GST)
- > Retrieval two weeks to one month: **\$40 per message** (excl GST)

**BOOKED PAGES:** You might want to book a message in advance for paging at a later time – from one-off messages to daily, weekly, monthly or yearly messages. This service is free.

**TEMPORARY MESSAGES:** You may need to temporarily change the message your callers hear at the Telecom Message Centre (such as when you're on leave and you need to provide callers with alternative number to call). This service is free.

**SEQUENTIAL NUMBERING:** Every paged message is numbered so you can see if you've missed a message. This service is free.

**JOINT MASTER:** The Joint Master Service is only available to alphanumeric pagers. It allows callers to dial one master number and leave a message, which is then sent to every pager within that master group.

- > Joint Master Message Centre Number: **\$5** (excl GST)
- > Costs for each Message Centre Number attached to Master: **\$35** (excl GST).





## **WE'RE HERE TO HELP**

For more information about Paging:

- > talk to your Telecom account manager
- > visit [telecom.co.nz/paging](http://telecom.co.nz/paging)
- > visit your local Telecom store or dealer or
- > call us on 0800 4 PAGING (0800 472 446)

The information in this booklet is current at the time of printing and is subject to change without notice.